



Focused on Texas grown wines made in an Old World style with low-intervention winemaking. Since 2008, founders William "Bill" Blackmon and Chris Brundrett have sourced grapes from Estate vineyards and partners alike, prizing sustainable practices and the expression of Texan terroir.

2024 PICPOUL BLANC Alta Loma Vineyard



In October 2025, Cristaldi & Co. rated this Picpoul Blanc 94 points out of 100.

“Loads of aromatic and flavor intensity with a plush, silky character that’s incredibly enticing. Fleshy pear is nuanced by white floral notes, while crushed almonds and river stone minerality add texture on the palate. The long finish brings richer lemon oil tones with building intensity and complexity.” - Review by Jonathan Cristaldi



Pair with any seafood you would squeeze a lemon over, or any salad that would go with a vinaigrette.

VARIETIES: 100% Picpoul

VINEYARD: Alta Loma Vineyard



AVA: Texas High Plains COUNTY: Terry

Alta Loma Vineyard is a spectacular growing site, owned and farmed by the Burran and Floyd families. Established in 2016 with fewer than 10 acres of Syrah and Sangiovese, they have since planted two more varieties that have proven sustainability in the region. Their sandy loam soil is well-drained, suited to the hardy varieties they’ve selected to plant.

2024 VINTAGE: Elevated moisture levels posed challenges in late summer, but proactive vineyard management mitigated these issues. Overall, the vintage was one of the best in a decade.



WINEMAKING: Fermented in stainless steel tank for 34 days.

Aged in stainless steel tank for 6 months.

AGE OF VINES: 8 years

Serve at 49° F

SOIL TYPE: Sandy loam over limestone

Drink now to 2029

ELEVATION: 3,281 ft

ABV: 11.5% | pH: 3.69 | TA: 6.06 g/L | RS: 0.27 g/L

CASES PRODUCED: 626



WilliamChrisWines.com
William Chris Wine Co. is committed to producing
100% Texas grown wines.