



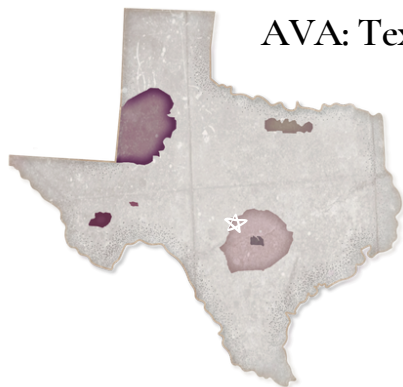
Focused on Texas grown wines made in an Old World style with low-intervention winemaking. Since 2008, founders William "Bill" Blackmon and Chris Brundrett have sourced grapes from Estate vineyards and partners alike, prizing sustainable practices and the expression of Texan terroir.

2024 MERLOT Robert Clay Vineyard

One of William and Chris’s favorite varieties to work with in Texas, this grape is known for its softness, velvety texture, and rangeability. In Texas, Merlot lends itself well to fine single variety wines and to add depth to a blend.

VARIETIES: 100% Merlot

VINEYARD: Robert Clay Vineyard



AVA: Texas Hill Country COUNTY: Mason

Established in 1996, Robert Clay Vineyards was founded by Paul and Nancy Buist, pioneers in Texas viticulture, nurturing 15 acres of vines. In 2012, Dan & Jeanie McLaughlin took over the vineyard for the Buist’s and eventually bought it, expanding the vineyard to 18 acres. At Robert Clay, everything is done by hand with the utmost care and attention.

2024 VINTAGE: A mild winter transitioned into steady rainfall into late spring, ensuring proper bud break and fruit set. A cooler summer enabled ripeness without risking metabolic stalling.

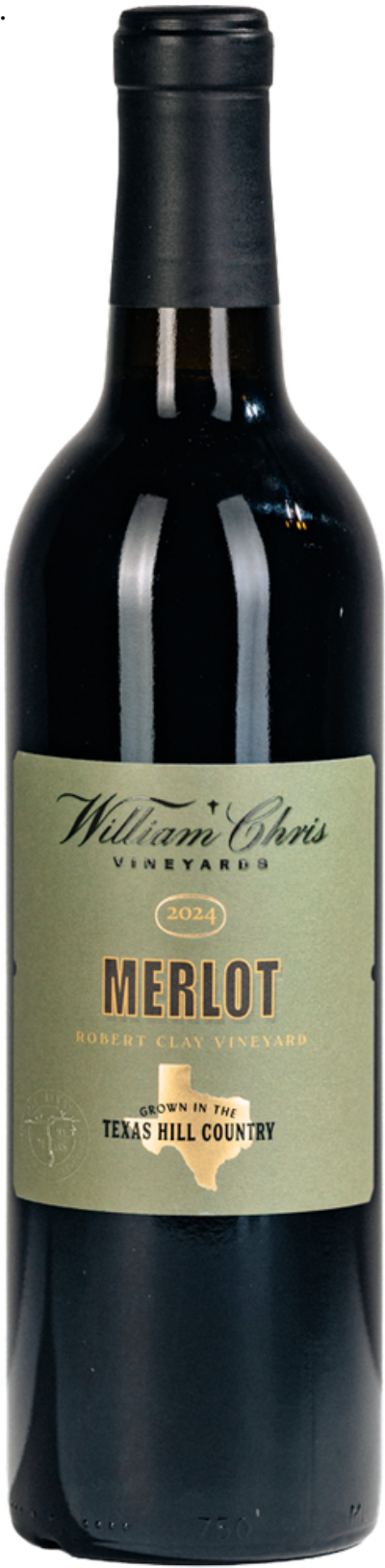
TASTING NOTES

Vibrant aromas of wild strawberry, red clay, gardenias, dried lavender, and anise roll out easily, especially as the wine opens up. The palate is a delightful surprise, with rhubarb, cranberry, citrus peel, chalky tannins, and a medium body. This should develop nicely in bottle.

FOOD PAIRING



Pair with a simple dish that’s well-made and framed by quality butter, good salt, or a fat component.



WINEMAKING: Two barrels total. Aged in 50% new French oak barrels for 16 months. Both barrels were blended together into neutral oak barrels to integrate for another month prior to bottling.

AGE OF VINES: 28 years

Serve at 59° F | Decant

SOIL TYPE: Decomposed granite over sandstone

Drink now to 2038

ELEVATION: 1,780 ft

ABV: 13.5% | pH: 3.68 | TA: 5.77 g/L | RS: 0.56 g/L

CASES PRODUCED: 48



WilliamChrisWines.com
William Chris Wine Co. is committed to producing
100% Texas grown wines.