



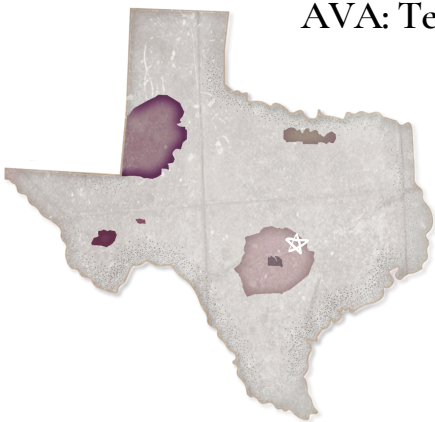
Focused on Texas grown wines made in an Old World style with low-intervention winemaking. Since 2008, founders William "Bill" Blackmon and Chris Brundrett have sourced grapes from Estate vineyards and partners alike, prizing sustainable practices and the expression of Texan terroir.

2020 MERLOT Uplift Vineyard

Merlot is a Bordeaux varietal that is often found in a blend with grapes like Cabernet Sauvignon and Malbec where it adds fruitiness, softness, and elevates that alcohol a touch! On its own, Merlot can range in styles, but when treated well in the growing and winemaking processes this grape can create stunningly elegant dry red wines.

VARIETIES: 100% Merlot

Vineyard: Uplift Vineyard



AVA: Texas Hill Country

Formerly Hoover Valley Vineyard, this vineyard was renamed to represent the spirit of our industry, as well as the ancient geological feature it is located on - the Llano Uplift. This feature is a product of magmatic eruption and erosion that exposed the hardened granite beneath, which appear uplifted after it all. These 55 acres of southern French and Mediterranean grape varieties were planted in the Hoover's Valley in 2013.

2020 VINTAGE: Low yields after a 2019 freeze resulted in highly concentrated, well-balanced fruit that is packed with character.

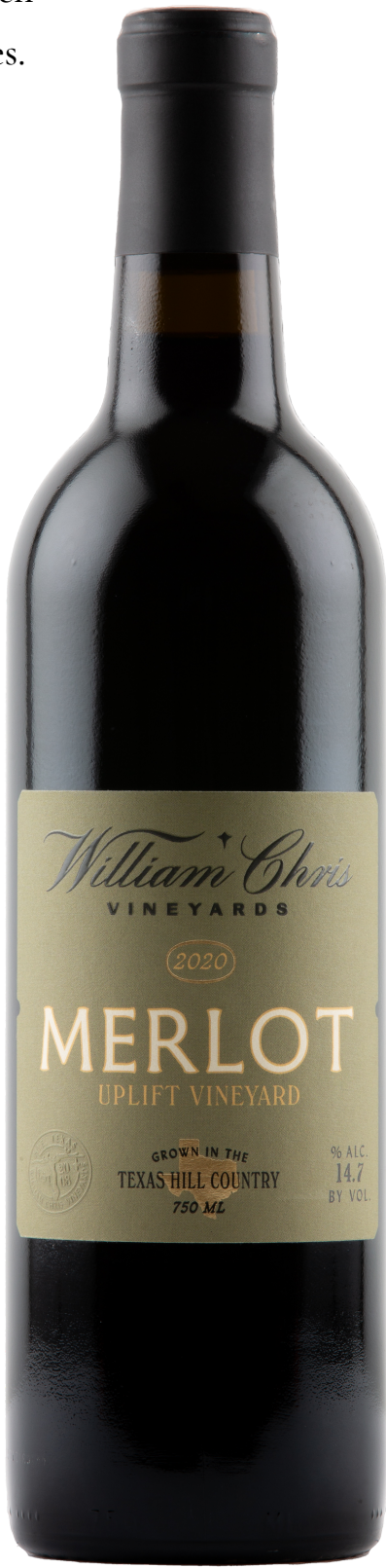
TASTING NOTES

Pepper, violets and red plum notes intertwine with fragrant cedar, rose-hip, and walnut. The palate has powerful tannins and lifted acidity that allows for the flavors of plum and bramble berries to ride through in to a firm, lengthy finish. Dry, full-bodied, with no hint of heat until the very end.

FOOD PAIRING



Game bird and Merlot is a unique treat, especially with a citrus or herb component like orange or rosemary.



WINEMAKING: Fermented in concrete vessel for 16 days with ambient yeast.

Aged in concrete vessel for 10 months before aging further for 6 months in neutral French oak barrels.

AGE OF VINES: 3 years

Serve at 59 °F | Decant

SOIL TYPE: Decomposed granite

Drink now to 2028

ELEVATION: 1,500 ft.

ABV: 14.7% | TA: 5.8 g/L | pH: 3.83 | RS: 0.50 g/L

CASES PRODUCED: 20



WilliamChrisWines.com
William Chris Wine Co. is committed to producing
100% Texas grown wines.