



WM CHRIS WINE COMPANY PRESS KIT



OUR STORY

William Chris Vineyards was founded in 2008 by Chris Brundrett and Bill Blackmon in the historic town of Hye, Texas. In the years since, they've become champions of Texas winemaking and helped put the Lone Star State on the wine map.

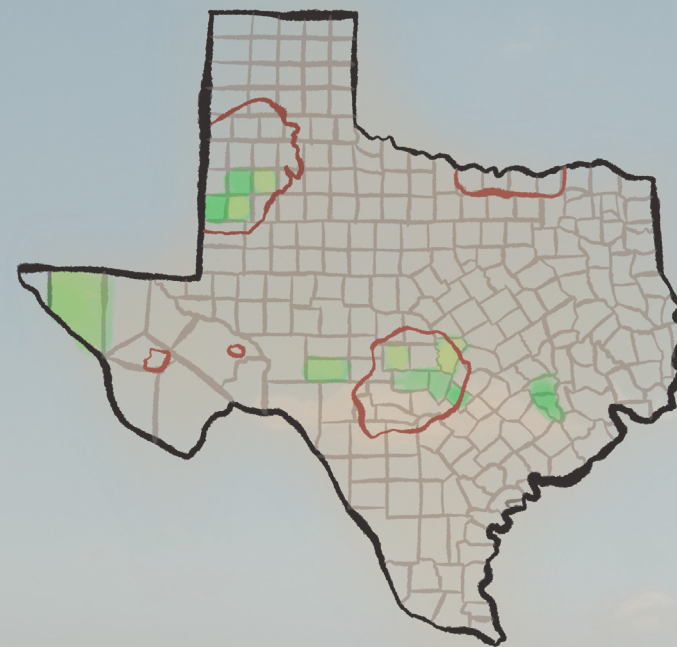
Nestled in the Hill Country, William Chris Vineyards combines time-honored winemaking traditions with a respect for Texas' unique terroir, creating wines that reflect the bold, welcoming spirit of the state. Over the years, William Chris has expanded its estate vineyard production and forged strong partnerships with top grape farmers across Texas to source high-quality fruit. The winemaking team takes a low-intervention approach, letting the character of Texas' land shine through in every bottle.

At its core, William Chris Vineyards is about more than making wine; it's about fostering connections, honoring the land, and showing the world that Texas can hold its own in the global wine community.

*Enchanté,
Y'all*



The Taste of TEXAS TERROIR Starts Here



No vineyard does more to elevate Texas wine growers than William Chris. We partner with growers across the state to craft wines that showcase the character and diversity of Texas's unique winegrowing regions.

We're proud to represent this state as the only Texas winery on the **Top 100 List of World's Best Vineyards**, three years in a row.



FEATURED WINES



2024 MARY RUTH

Since joining our lineup in 2011, Mary Ruth has reflected our evolution as Texas winegrowers. This year's blend brings together Muscat Blanc, Blanc du Bois, Sauvignon Blanc, and Malvasia Bianca to deliver vibrant tropical and floral aromas with a crisp citrus finish. Fermented for complexity and texture, it showcases notes of jasmine, lemon, honey, and lime zest. Named for a woman who believed in Texas-grown wine, Mary Ruth is crafted from grapes sourced across the state—from the far West to the East and the High Plains in between.

2023 HUNTER

Since 2011 Hunter, one of our flagship red wines has been crafted using exceptional Texas fruit. Using namely Bordeaux varieties such as Cabernet Sauvignon, Merlot, Malbec, and even Petit Verdot, the blend changes from year to year as we as winegrowers respond to the unique characters of the annual fruit. This year's bold fruit went into 35% large French oak fermenters for aging over a 20 month period. This wine was named for Eunice Hunter, for whom William "Bill" Blackmon planted a vineyard for way back in 1986.



2022 ENCHANTE

Our flagship wine, made every year since our first in 2008 from Hill Country grapes. This wine was crafted to say "welcome, please come and share our world." This year, the Bordeaux-style blend grew to be a bigger and bolder wine than ever before, shedding light on the future as we remember our past. Reviewed by James Suckling in November 2024 and scored 94 points out of 100. Awarded Texas Class Champion at the inaugural Vine 2 Wine International Competition at the 2025 Ft. Worth Stock Show and Rodeo.



HYE SOCIETY WINE CLUB

Joining the club is more than just perks. It's becoming part of the William Chris family, rooted in Texas terroir, community, and the belief that wine is meant to be shared.

As a member, you'll receive:

- Complimentary Hye Society Tastings each time you visit
- Member pricing on all experiences
- Early access to new releases, exclusive wines, and events
- Membership in the new Wine Atlas Collective, where member benefits are shared with other vineyards across the US.
- Tiered discounts on William Chris wines





TIME RAISED THE LAND, NOW WE RAISE THE BAR

The spirit of Uplift Vineyard is grounded in place, an ancient and awe-inspiring landscape in the heart of the Texas Hill Country. Located within the Llano Uplift geological region, this site is among the most distinctive in the state for growing wine grapes. With 55 meticulously tended acres and 13 grape varieties, Uplift is the largest estate vineyard in the William Chris Wine Company portfolio. Every bottle bearing the Uplift label is made exclusively from estate-grown fruit, crafted to express the purity, nuance, and depth of this remarkable site.

Produced in extremely limited quantities, Uplift wines consistently rank among the highest rated in Texas. Reserved for members of an exclusive club, these wines reflect a commitment to excellence and a belief that Texas can stand shoulder to shoulder with the great wine regions of the world. This is a place and a portfolio for those who seek the very best.

